



SUPERKIDS RESALE



Super Kids Resale is a giant kids' consignment event that brings a couple thousand families under one roof for a **5 day shopping extravaganza**. This bi-annual event benefits local families in many different ways. Parents can make extra cash by consigning the clothes and toys that their kids have outgrown or no longer use. Then parents can save **30-90% off retail prices** on more than **100,000 items**, such as summer clothes or essential gear for their newborn baby. This event also helps local families in need by donating leftover items to multiple charities.

But Super Kids Resale is more than just a clothing sale; it is an event for the whole family! If families, parents or kids are your target audience, then this is a **SUPER EASY** for you to promote your business or product. You can set up a table during the event and interact with the crowd. **"Vendor Punch Cards"** encourage shoppers to visit vendor tables. Once a customer receives 5 "punches", they are entered into a drawing for a gift basket of prizes donated by the vendors. Saturday is "Family Day" with Mr Lizard as our primary entertainment usually from 12-1pm. You could provide a special kid activity at your table to attract children and their parents.

Here is what 2 past vendors have to say:

- "Participating in the Super Kids Resale was a great way to launch my business in the public eye. The event provided an opportunity to meet my target demographic in a way that traditional or online marketing cannot offer. The event coordinators and staff were great, very flexible and helpful for someone new to shows, like me. I had a great time and can't wait to do it again!" *Baby Pip Squeak Owner*
- "Super Kids has helped me grow my business more than any of the events I take part in during the year." *Scentsy*



Our next sale for the **Spring/Summer is April 2-5, 2020 at the former Kmart in Portland (12350 NE Sandy Blvd)**. Our second sale is **April 30-May 3, 2020 at the Jantzen Beach Toys R Us**. See the following page for a list of full options of how to participate. Vendor space is limited, so sign up now! Check out www.superkidsresale.com for more information on the sale. We hope Super Kids Resale can help your business succeed!

Susan VanDyke, Owner

susan@superkidsresale.com

503-866-1875

Super Kids Resale Sponsor Application

Business Name: _____ Contact Name: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Web Site Address: _____

Description of Business: _____

CIRCLE WHICH SALE YOU WANT TO TAKE PART IN: PORTLAND JANTZEN BEACH
(If you want to do both sales, just print this sheet twice).

Please circle what sponsorship options you choose and fill in the total. You can earn Presale Passes based on the sponsorship options you choose. The value of Presale Passes is listed to the right of each deal amount (ie 1PP). Use them yourself or give away as a prize in your own contest. These passes allow vendors or their guests or their contest winners to shop the **Super Presales on Wednesday, April 1 and April 29 at 4pm**. We can send you your presale passes or just have your name and guests on a list at the door.

Super Vendor Table Deals

- **6' Vendor table** at the event for entire event (*please provide a product or g.c. for gift basket*) **\$150 4PP**
- **6' Vendor table** at the event: (Circle what days)
Thursday, Friday, Saturday, Sunday \$40 per day X ____ days= **\$____ _PP**
1 Presale Pass earned for each day of participation
Optional to provide a product or gift certificate for the gift basket.
- **Rent a 6ft Table from us if you don't have one to bring.** **\$10**

Super Trades

- **Trade** a meal for our volunteers for advertising (this discount for Restaurants or Food Service) **Call Susan**
This can include hanging a banner at the checkout stands, or typical coupon advertising.

TOTAL DUE **\$_____ _PP**

Please fill out the application form and sign the Waiver Form and submit with payment.

Make checks payable to **Super Kids Resale** and mail to:

30421 NE Hurt Road Troutdale, OR 97060

Or you can scan and send application via email and pay through Paypal.

Paypal Account: susan@superkidsresale.com (use Friends and Family)

Super Kids Resale Vendor Waiver

1. The deadline for reserving a table is **Friday, March 27 (April 24 for Jantzen Beach)**. Payment is required to secure your spot. You can mail in a check or use Paypal (Friends and Family only). **Checks will not be cashed until this date, so go ahead and send your application and payment now. ANYONE WHO PAYS AFTER THIS DATE, MUST PAY IN CASH.** Please plan on bringing your own table or rent one from us for \$10. If you need a table, please request one on the application so that we can plan on renting one for you. We need to know the quantity for tables by this date.
2. Vendors may set up tables at **8am on Thursday and 8:30am on Friday-Sunday. If you come later, that is Ok.** Doors open at 9am to the public. Vendor table locations are assigned based on sponsorship levels and date payment is received, unless special requests are made for electricity. Vendor items need to be **removed by Sunday, April 6 (May 4) at 6 pm.**
3. Super Kids Resale shall not be held responsible for any items left on your table in your absence, or during the sale. Super Kids Resale is not liable for any theft or damage to any vendor items. If you choose to leave before the end of the sale, just let us know. Super Kids Resale shall also not be held responsible for any injury that may occur to the vendor, or any individual participating in the vendor's space during the sale. The vendor is responsible for storing their merchandise overnight.
4. Vendors are allowed to shop the sale beginning on Thursday morning, and continuing thru Sunday at 5pm when the sale ends, unless you have a presale pass. Do not leave merchandise that you want to buy under your table overnight. Please purchase your items each night before leaving.
5. No two vendors can sell the same product line, but there is no exclusivity to product type. IE there can be 2 vendors at the sale with a weight loss product, but not 2 vendors selling the same exact product.
6. Please let us know if you need electricity at your table. This may not be available for everyone.

Vendor Table Hours

Thu, April 2 from 9am to 9pm: Set up at 8am

Fri, April 3 from 9am to 9pm: Set up at 8:30am

Sat, April 4 from 9am to 5pm: Set up at 8:30am

Sun, April 5 from 9am to 5pm: Set up at 8:30am

Thu, April 30 14 from 9am to 9pm: Set up at 8am

Fri, May 1 from 9am to 9pm: Set up at 8:30am

Sat, May 2 from 9am to 5pm: Set up at 8:30am

Sun, May 3 from 9am to 5pm: Set up at 8:30am

I agree to the guidelines and terms of the Super Kids Resale Waiver:

Signature: _____ Company Name _____

Date: _____