

# Super Start

Once you have registered and are ready to input your inventory, here is a summary of how to get started.

- **LOG IN:** Go to the website and hit the LOG IN cloud on the left hand side to access your account.
- **ENTER ITEMS:** Once logged in, hit "Activities Menu", "Work with Consigned Inventory" and then "Active Inventory". Use the pull down menus to select size and category, and then type in a description and a price. Click the check boxes for "Donate" and "½ Price", if desired. These boxes stayed checked until you uncheck them on an item.
- **PRINT TAGS:** When you are done inputting, hit "Return to Inventory Meun". To print, hit "Print Tags". The system will generate price tags that you print on your printer with cardstock.
- **ATTACH TAGS:** Attach the price tags to your items. Check out the tagging videos on the website to see how.

# Super Supplies

- Cardstock, 65# or higher.  
Can be light colored, but not bright. (10 Tags fit on a sheet).
- Tagging Gun & Barbs  
OR 1-1/2"–2" Safety Pins
- Plastic Hangers
- Ziploc Bags (Quart & Gallon)  
XL Ziplocs for Bedding & Toy Sets
- Yarn or ribbon
- Zip Ties for shoes & connecting misc toy pieces
- Scissors
- Clorox Wipes or Baby Wipes
- Access to a Computer & Printer

## Optional Helpers

- Magic Eraser (cleans shoes & toys)
- Stain Pen (ie Tide Bleach pen)
- Febreeze for odors

**Questions?** Email Susan at [susan@superkidsresale.com](mailto:susan@superkidsresale.com) or text her at 503-866-1875.

# Super Friends Days

Super Friends Days are times set up to meet around town to get the tagging essentials for the sale.

Just drop by for a few minutes to get the supplies you need to get ready for the sale.

There are usually 6-8 Super Friends Day per sale.

Check the "Super Friend Days" page for each sale on the website or Facebook for times.

- Pick up flyers and postcards to give your friends and post at school, church, work, doctor, gym, or favorite coffee shop.
- Buy a tagging gun (\$12 with 1000 barbs) to make tagging easier and faster!
- If you just need barbs, they are \$3 for 1,000. If you need a needle, they are just a \$1.
- Buy cardstock for printing your tags at 15 sheets/\$1. Ten tags fit on 1 sheet.
- Grab some hangers. There is usually enough to share at each day.
- Get tips on how to input your inventory in the on-line system and how to tag your items.
- The postcards have a space to write your name, so hand them out to anyone and earn \$5 if they register to consign!

# Super Tagging Tips!

Things to Remember when Tagging! Be sure to read the "How To Consign" section on the website for a more detailed description on what to sell and how to tag.

- **Paper and Printing:** Make sure you are using 65lb cardstock for your tags and you print using your standard ink settings on your printer. DO NOT USE the high quality or fast setting because too much or too little ink makes your tags not scan during checkout. You can use white or pastel color paper, not bright colors. We love it if you make your tags distinctive, such as a stamp or a punch or decorative scissors or highlighter. This makes sorting go faster for us and helps you identify your own items.
- **Description and Sizes:** Be very descriptive with your item description. For baby gear, write specifics of color and style. Don't just write, "Graco High Chair" or "pink shirt". For car seats, write the expiration date on the tag. For clothing items, be sure to select a size in the pull down Size menu. Don't just type in the size under the Description. S, M, L are only for Maternity and Junior Clothing. If the item is a big kid size, then try to equate it to the number size. IE A size Medium at Old Navy fits an 8 year old, so put it under size 8.
- **Attaching Tags to Clothes:** When using a tagging gun or safety pins (no straight pins), attach your tags to shirts under the armpit where all the seams come together to avoid making a hole. That way all the tags hang in the same place when people are shopping. This also helps us sort quicker too!
- **Attaching Tags to Toys and Other Items:** Using packaging tape, ribbon, string, zipties etc to attach your tags securely. Tape bags closed to make sure all items are secure. Use tape across the tag or you can put your tag on the inside of a Ziploc bag. Don't tape over stickers that might rip off. Use masking tape for books or games that might rip. If an item has multiple pieces, use a Ziploc bag to keep items attached together.
- **Hanging Pants:** If you don't have a clip style pant hanger, you can safety pin the pants to the top angled part of a hanger (NOT the bottom straight part). This prevents the pant from sliding to the side of the hanger.
- **Hanging Sets:** For hanging multiple shirts or shirt/pant sets and you don't have an outfit hanger, the preferred way is to use a hanger for each item and rubberband them together. Or you can hang the first item and then pin the second item through the notched part of the hanger). Don't ever pin one clothing item to another item or this will create a hole. Don't pin the pants to the bottom of the shirt.
- **Shoes:** For shoes, zipties work best to secure the shoes together (only use a Ziploc if there is no other way). Scuffed shoes aren't accepted. Magic erasers work wonders.
- **Bedding:** For small blankets, roll them up and put a rubber band around them.

Watch the Tagging Videos to see how to tag your items.  
[www.superkidsresale.com/tagging-videos](http://www.superkidsresale.com/tagging-videos)

Don't forget to CHECK and RE-CHECK for stains and that zippers work. Make sure all toys and baby gear have working batteries and have all the parts. Everything must be in working order and in great shape. Wipe down toys and shoes for best presentation.

## RECALLS!

Please check to see if any of your items, especially strollers, play yards and bassinets, but also toys and clothing, have been recalled. It is illegal to sell anything recalled.

[www.cpsc.gov](http://www.cpsc.gov) or [www.wemakeitsafer.com](http://www.wemakeitsafer.com)

**Hangers!** Stores like Osh Kosh, Carters, Old Navy, Fred Meyer & Babies R Us give them out if you ask in advance. You can pick some up at a Super Friends Days too. If you buy them, try Walmart or \$ Tree. You can replenish your supply at the end of the sale.

## ***SUPER VOLUNTEERS!***

*Shop Early and Get the Best Deals! The more you work, the earlier you shop on Presale Day.*

*Earn more money and have fun!*

*Earn up to 80% of your sales!*

*[www.superkidsresale.com/volunteer](http://www.superkidsresale.com/volunteer)*

## **SEASONAL GUIDELINES**

### **SPRING/SUMMER SALE**

- Not Accepted: Winter Coats, Heavy Fleeces, Flannel Shirts, Corduroys, Snowsuits, Winter Hats & Gloves, Black Dress Shoes
- Still Accepted: Long Sleeve Shirts, Pants, Sweatshirts, Light Fleeces and play costumes, Footed PJs

### **FALL/WINTER SALE**

- Not Accepted: Swim Suits, sleeveless shirts, shorts, obvious summer clothing, Hawaiian shirts, flip-flops, white dress shoes, sun hats
- Still Accepted: Short-sleeved shirts, Athletic shorts, crocs, keen sandals

## **ITEMS NOT ACCEPTED**

- **Any item that has been recalled.**
- Any crib made before June 2011
- Stuffed Animals & Beanie Babies, except characters
- Clothing with stains, rips, holes, broken zippers, missing buttons etc.
- Obvious off-season clothing
- Out of style clothing (usually older than 5 years)
- Clothing or shoes with obvious adult sizing or styles
- Grab bags full of miscellaneous toys (Themed bags, like "Bag of Dinosaurs" is ok)
- Happy Meal toys
- Handmade blankets (knit or crochet)
- Expired Car Seats, car sun shades
- Bike Helmets over 5 years old
- Crib bumpers, sleep positioners,
- Toys or equipment with missing batteries or pieces
- ANY Breast Pumps or pump parts
- PJ bottoms or tops (part of set)

**Super Tip!** *Keep your clothes in size and gender order while inputting them. The system remembers the last item's category and size, so you don't have to select it each time. It will save you time. More Super Tips on FB.*

## **KNOW AS YOU GO! IMPORTANT EMAILS**

As a registered consignor, you will receive several important emails before, during and after the sale.

**Drop Off Instructions:** This email will include important information to prepare yourself for drop offs. There will be tips to get organized to make your drop off quick and easy.

**Volunteer Information:** If you are volunteering, this email will give you info on how to sign in, who to check in with as well as job descriptions and snacks.

**Sales Totals:** Every night during the sale, an email will be sent late at night to notify you that the totals for the day have been uploaded. You will see your "Estimated Earnings" on your Consignor Homepage. **This amount is based on 65% of your sales. If you volunteer, this amount will be updated at the END of the sale.**

**Checks:** An email will be sent after the sale to let you your final "Sales Report" is uploaded with your updated %s and check amount. This email will also tell you when to expect your check (approximately 2 weeks after sale).

**Transfer Information:** If you are doing multiple sales, this email will give you step by step instructions on how and when to transfer your inventory to the next sale.

### **½ Price Day!**

**Should I mark my items for ½ Price on Sunday? We say Yes! There are lots of shoppers that will only buy discounted items, so you might make more moolah!**

## ***Parent Paradise!***

Don't forget to enter your for the Parent Paradise! Re-gifts, house-hold items, décor and more. Bring your items during your original drop off. Make sure the items are "like new", instead of garage sale quality. Check the "What's New" Part of the website to see limits for current sale.

# Pricing Guidelines

## How Do I Price My Items?

This is a common question, with a tricky answer. First, ask yourself what amount YOU would pay for the item. If you are not willing to pay \$4 for it, then chances are that another parent won't either. Price it no more than you would be willing to pay.

While there are no hard-and-fast rules to pricing your items and it can be somewhat tricky, here are the pricing guidelines that we typically recommend. As a general rule, price your items at 1/3 of retail price. Items in brand new condition or "in demand" can go up to 50%. Prices are higher than a garage sale, but lower than a consignment store.

**GENERAL RULE:** As a general rule, price your items at 1/4 - 1/3 of the original retail price. Generally, the prices at the sale are higher than a garage sale, but lower than a consignment store (and we ignore the prices at Goodwill since they are ridiculous). If an item is "like new" or "new with tags" or high end brand, you can price it higher. Some baby equipment and "in-demand" items can sometimes go for up to 50%, like bike trailers, Ergo carriers, Bumbo Seats, play kitchens etc. If an item has been well loved and not name-brand, it should be priced on the lower end. If you are not sure of the original price, look online for the price of something similar.

**PRICE COMPETITIVELY:** If you don't want to take home a lot at the end of the sale, price your items to sell! Remember everyone has lots of clothes to sell...so in order to sell clothes and make money, you must price competitively. Since there is an abundance of infant clothing, and new parents get so much gifted clothing, that unless it's priced right, they don't typically don't need it. It's more of a "want". We suggest these items should be priced generally lower (\$1-4) and included in the 1/2 price sale. Now, that doesn't mean you should give it away either. You want to get something for your work.

**HALF PRICE OPTION:** If you don't want to get something back, include it in the 1/2 price sale on Sunday. It might be better to get 50% for something than to take it home again. Just click the "Click to Discount" box when entering your items. The system will print a red (or black) star on your tag, which will show the customers it is 1/2 price on Sunday. Another pricing tactic is to price an item a little high and if you don't get someone to pay full price, you have a good chance of it selling on Sunday for 1/2 price. If you are donating any unsold items, you should include them in the 1/2 price sale. It is better to get something for it than nothing at all.

**BIG SELLERS:** Toys, books, DVD and other play items are big sellers. Most consignors typically get caught up in getting all of their clothes tagged and forget other very profitable items! While everything that is fairly priced sells well at the sale, the percentage of toys and large items brought to the sale and are sold is high. So don't forget to clean out those toy boxes and playrooms!

## **We want you to sell your items and make money!**

Prices should be in \$1 or \$.50 increments. (i.e. \$1.00, \$1.50, etc.) There is a minimum price of \$1.

### **CLOTHING**

- Onsie, rompers, sleepers, baby outfits etc: \$1-5
- Casual shirts, pants and shorts: \$1-4
- Nicer shirts and shorts: \$3-6
- Jeans, khakis, nicer pants: \$4-8
- Nice dresses: \$6-10
- Halloween costumes and dancewear: \$5-10
- Heavy jackets and snowsuits: \$6-15
- Multiple piece outfits and sweaters: \$5-15
- Swimsuits or pajamas: \$2-6
- Formal/holiday wear: \$6-15
- Infant and Toddler Shoes: \$3-8
- Shoes for Big Kids: \$5-10
- Boots (Snow or Cowboy): \$5-20

### **BABY EQUIPMENT**

There are more variables in pricing equipment, like the age, condition, quality and fabric print. As a general rule, price your items at 25%-50% of retail.

- High Chairs: \$10-40
- Play-yards and Bassinets: \$10-60
- Umbrella Strollers: \$3-12
- Single Strollers: \$15-60; Double Strollers: \$40-100; Jogging Strollers: \$15-100
- Changing Tables: \$15-75
- Exersaucers/Walkers: \$7-40
- Bouncy Seats: \$7-30
- Travel Swings: \$10-30; Standing Swings: \$20-70
- Jumperoos: \$30-70
- Boppy Pillows: \$4-15
- Play Mats and Activity Centers: \$5-20
- Baby Carriers, Slings and Wraps: \$10-30; Ergos: \$20-40
- Cribs (2011 or newer): \$75-200
- Gliders/Rockers: \$25-75
- Manual Breast Pumps: \$5-20
- Electric Breast Pumps (dual pump like Medela Pump): \$50-125
- Car Seats: \$10-50